

37th Annual Winterville Watermelon Festival
August 25 - 27, 2022
Food Vendor General Information

Mike Watson, Chairman
mkwatson@suddenlink.net

The 2022 Winterville Watermelon Festival will be here before you know it. The Saturday night concert is a paid concert and will be held at the main Festival Park. This is the same place as usual, directly in front of the food vendors. Our headliner for the Watermelon Jam and the lead in band are not official yet. Concert attendees will have access to the food vendors during the concert.

REFUNDS: FORCE MAJEURE: Vendor acknowledges and agrees that the Winterville Watermelon Festival shall not be obliged to issue refunds under any circumstances on vendor space rental. The Winterville Watermelon Festival is not liable or responsible for delays, cancellation, or postponements of the festival or events within the Festival due to inclement weather, war, government action, strikes or other matters beyond its control.

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Food Vendor Requirements

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1. We are limiting the number of food vendors this year to a maximum of 24.
2. **Vendor spaces will be available up to twenty (20) feet in length at no extra charge. All trailer tongues, hitches, awnings, steps, etc. must fit within your assigned space.**
3. **Vendors are allowed four (4) main food items, six (6) side items, and up to three (3) bonus menu items.** Only three (3) vendors will be allowed to sell the same main menu items. Main menu items will be selected and approved by the festival committee with some consideration to previous vendors. There are no restrictions on having the same side items as another vendor. **Bonus food** items will not be approved until all main food and side item menus are approved. Bonus food items are in addition to approved main food and side items but may not duplicate any previously approved menu's main food or side items. For example, if no vendor is selling corndogs, you may add corndogs as a bonus item. There are no restrictions on having the same bonus item(s) as other vendors.
4. **Your desired main food and side item menu choices must accompany your application.** Your final approved menu along with prices must be clearly displayed at all times during the festival and a copy must be provided to the Food Vendor Chairman upon arrival at the festival site. Prices are not allowed to be increased or items added during festival.
5. **Application must be accompanied by a photograph of food cart, trailer, or tent.**
6. **2022 applications will be accepted until all spaces have been assigned.** Approval and acceptance of food vendors will begin immediately, so submit your application as soon as possible. Food variety and limited competition is a goal this year.
7. Food vendors may sell any non-alcoholic beverage of their choice. **Slushies, smoothies, and other frozen drinks are considered side items not beverages.**
8. **Ice will not be available from the Winterville Watermelon Festival Committee.**
9. There are no hookups available for RVs.
10. The festival committee, via the Town of Winterville, will furnish 110-volt outlets and a limited number of **220 volt outlets are available.** Generators are welcome & preferred. Food vendors will be supplied with access to one (1) water hookup. Vendors must supply their own food-grade hose. (100 ft. minimum recommended)
11. Food vendors may begin setting up at 10:00 am on Thursday, August 25th.
12. All food vendors must be set up and ready to operate by 2:00 pm on Thursday, August 25th, no exceptions. The Pitt County Health Department will begin inspecting food vendors at that time. **All food vendors must fill out a county food vendor application and pass the Pitt County Health Department's inspection to sell food at the 2022 Winterville Watermelon Festival. NO REFUNDS will be given for vendors that fail this inspection.**
13. **All food vendors must include a copy of liability insurance policy with application.**

Examples of “Main Food” items are shown below. Food vendors are not limited to the items shown. Unique and specialty items are welcomed and encouraged. Vendors will not be allowed to change preapproved menus or prices during festival.

Hamburgers/Cheeseburgers	Sub Sandwiches	Elephant Ears
Hot Dogs	Steak Sandwiches	Chicken Nuggets
Corn Dogs	Pizza	Roasted Corn
Sausage Dogs or Hoagies	BBQ Ribs	Funnel Cakes
Shish Kabobs	Pork Chops	Blooming Onions
Breakfast Biscuits	Turkey Legs	Doughnuts
Fried Chicken	Chili	Frozen Yogurt
Chicken Sandwiches	Tacos	Ice Cream
BBQ Sandwiches (chicken, pork, turkey)	Fish (whole or chips)	Commercial Pies, Cakes, Cookies
BBQ Chicken (whole or parts)	Crabs (fried or other)	Candy Apples
Chicken Wings	Chinese Food	Peanuts
Chicken Fajitas	Gyros	Kettlecorn

Examples of “Side Items” are shown below. Food vendors are not limited to the items shown. Unique and specialty items are welcomed and encouraged.

Pasta Salads (Not Homemade)	Onion Rings	Pickles (Not Homemade)
Potato Salad (Not Homemade)	French Fries	Chips
Potatoes	Potato Wedges	Nachos
String Beans	Ribbon Potatoes	Cotton Candy
Baked Beans	Curly Fries	Popcorn
Sweet Potatoes	Hushpuppies	Slushies
Garden Salads	Muffins	Smoothies
Slaw (Not Homemade)	Bread/Rolls	Shaved ice or snow cones

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FEES FOR THE 2022 WINTERVILLE WATERMELON FESTIVAL

\$750.00 per vendor location

Application and fees must be remitted together to be considered as a potential food vendor. We are limited in the number of food vendor spaces available, so please do not delay in remitting your application and fees. No application will be accepted without a signature, vendor fee, and other required items. **Once your application has been accepted and your menu has been approved, there will be no refunds.**

Please make checks payable to: Winterville Watermelon Festival
C/O Mike Watson, Chairman
2758 Church St.
Winterville, NC 28590

Please fill out completely, sign, and return with payment.

Business name _____

Email address _____

Owner _____

Address _____

Telephone #s Home _____ Business _____
Cell _____

Please indicate type and size of equipment:

Tent _____ Size _____ Other (specify) _____

Trailer _____ Length _____ (Including tongues, hitches, awnings, steps, etc.)

Food is served from Driver's side _____ passenger side _____ back _____ of the trailer.

***Equipment that exceeds the 20ft. limit will be charged an additional \$37.50/ft. for additional space if available. Vendors whose equipment exceeds their reserved space size may be moved to a less desirable location.**

I have read, understand, and accept all the 2022 Winterville Watermelon Festival Food Vendor Requirements. _____

Signature required

Date

Proposed Menu

Main Food Items (up to 4, higher priority items should be listed first)

1. _____
2. _____
3. _____
4. _____

Alternate Main Food Items if those listed above are not available

1. _____
2. _____

Side Items (up to 6, higher priority items should be listed first)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Bonus Items (up to 3 may be approved, higher priority items should be listed first)

1. _____
2. _____
3. _____
4. _____