

**40<sup>th</sup> Annual Winterville Watermelon Festival**  
**August 21 - 24, 2025**  
**Food Vendor General Information**

Mike Watson, Co-Chairman  
[Pirateball76@gmail.com](mailto:Pirateball76@gmail.com)

Heather Jackson, Co-Chairman  
watermelonfestivalnc@gmail.com

**The 2025 Winterville Watermelon Festival will be here soon. Our festival will run Friday and Saturday nights and Sunday afternoon again this year. The Saturday night concert is a paid concert and will be held at Festival Park. Please see the festival website for more information. Concert attendees will have access to the food vendors during the concert.**

**REFUNDS: FORCE MAJEURE: Vendor acknowledges and agrees that the Winterville Watermelon Festival shall not be obliged to issue refunds under any circumstances on vendor space rental. The Winterville Watermelon Festival is not liable or responsible for delays, cancellation, or postponement of the festival or events within the festival due to inclement weather, war, government action, strikes or other matters beyond its control.**

**40th Annual Winterville Watermelon Festival**  
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**Food Vendor Requirements**

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1. We are limiting the number of food vendors this year to a maximum of 25.
2. **Vendor spaces will be available up to twenty (20) feet in length at no extra charge. All trailer tongues, hitches, awnings, steps, etc. must fit within your assigned space.**
3. **Vendors are allowed four (4) main food items, six (6) side items, and up to three (3) bonus menu items.** Only three or four vendors will be allowed to sell the same main menu items. (This will depend on the total number of food vendors) Main menu items will be approved by the festival committee with some consideration to previous vendors. There are no restrictions on having the same side items as another vendor. **Bonus food** items will not be approved until all main food and side item menus are approved. Bonus food items are in addition to approved main food and side items but may not duplicate any previously approved menu's main food or side items. For example, if no vendor is selling corndogs, you may add corndogs as a bonus item. There are no restrictions on having the same bonus item(s) as other vendors.
4. **Your desired main food and side item menu choices must accompany your application.** Your final approved menu along with prices must be clearly displayed at all times during the festival and a copy must be provided to the Food Vendor Chairman upon arrival at the festival site. Prices are not allowed to be increased or items added during the festival.
5. **Application must be accompanied by a photograph of food cart, trailer, or tent.**
6. **2025 applications will be accepted until all spaces have been assigned.** Approval and acceptance of food vendors will begin immediately, so submit your application as soon as possible. Food variety and limited competition is a goal every year.
7. Food vendors may sell any non-alcoholic beverage of their choice. **Slushies, smoothies, and other frozen drinks are considered side items not beverages.**
8. **Ice may be available from the Winterville Watermelon Festival Committee. TBD**
9. There are no hookups available for RVs.
10. The festival committee, via the Town of Winterville, will furnish 110-volt outlets. A very limited number of **220-volt outlets are available. Please specify on your application.** Generators are welcome. Food vendors will have access to one (1) water hookup. Vendors must supply their own food-grade hose. (100 ft. minimum recommended)
11. Food vendors may begin setting up at 10:00 am on Friday, August 22nd.
12. All food vendors must be set up and ready to operate by 2:00 pm on Friday, August 22nd. The Pitt County Health Department will begin inspecting food vendors at that time. **All food vendors must fill out a county food vendor application and pass the Pitt County Health Department's inspection to sell food at the 2025 Winterville Watermelon Festival. NO REFUNDS will be given for vendors that fail this inspection. All food vendors must also be inspected by the Winterville Fire Marshal Friday afternoon.**
13. **All food vendors must include a copy of liability insurance policy with application.**

**Examples of “Main Food” items are shown below. Food vendors are not limited to the items shown. Unique and specialty items are welcomed and encouraged. Vendors will not be allowed to change preapproved menus or prices during the festival.**

Hamburgers/Cheeseburgers	Sub Sandwiches	Elephant Ears
Hot Dogs	Steak Sandwiches	Chicken Nuggets
Corn Dogs	Pizza	Roasted Corn
Sausage Dogs or Hoagies	BBQ Ribs	Funnel Cakes
Shish Kabobs	Pork Chops	Blooming Onions
Breakfast Biscuits	Turkey Legs	Doughnuts
Fried Chicken	Chili	Frozen Yogurt
Chicken Sandwiches	Tacos	Ice Cream
BBQ Sandwiches (chicken, pork, turkey)	Fish (whole or chips)	Commercial Pies, Cakes, cookies
BBQ Chicken (whole or parts)	Crabs (fried or other)	Candy Apples
Chicken Wings	Chinese Food	Peanuts
Chicken Fajitas	Gyros	Kettle Corn

**Examples of “Side Items” are shown below. Food vendors are not limited to the items shown. Unique and specialty items are welcomed and encouraged.**

**40th Annual Winterville Watermelon Festival**  
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**Food Vendor Application**

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**FEES FOR THE 2025 WINTERVILLE WATERMELON FESTIVAL**

**\$750.00 per vendor location**

Application and fees must be remitted together to be considered as a potential food vendor. We are limited in the number of food vendor spaces available, so please do not delay in remitting your application and fees. No application will be accepted without a signature, vendor fee, and other required items. (There will be a \$25 fee for returned checks) **Once your application has been accepted and your menu approved, your check will be deposited. There will be no refunds after this time.**

Please make checks payable to:      Winterville Watermelon Festival  
C/O Mike Watson, Food Vendor Co-Chairman  
2758 Church St.  
Winterville, NC 28590

Please fill out completely, sign, and return with payment.

Business name \_\_\_\_\_

Email address \_\_\_\_\_

Owner \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Telephone #s      Home \_\_\_\_\_ Business \_\_\_\_\_  
Cell \_\_\_\_\_

Please indicate type and size of equipment:

Tent \_\_\_\_\_ Size \_\_\_\_\_ Other (specify) \_\_\_\_\_

Trailer \_\_\_\_\_ Length \_\_\_\_\_ (Including tongues, hitches, awnings, steps, etc.)

Food is served from Driver's side \_\_\_\_\_ passenger side \_\_\_\_\_ back \_\_\_\_\_ of the trailer.

**\*Equipment that exceeds the 20ft. limit will be charged an additional \$37.50/ft. for additional space if available. Vendors whose equipment exceeds their reserved space size may be moved to a less desirable location.**

I have read, understand, and accept all the 2025 Winterville Watermelon Festival Food Vendor Requirements. \_\_\_\_\_

Signature required

Date

# Proposed Menu

**Main Food Items (up to 4, higher priority items should be listed first)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**Alternate Main Food Items if those listed above are not available**

1. \_\_\_\_\_
2. \_\_\_\_\_

**Side Items (up to 6, higher priority items should be listed first)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

**Bonus Items (up to 3 may be approved, higher priority items should be listed first)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_